EUro*pass* Curriculum Vitae Giuseppe Olmeti



# PERSONAL INFORMATION

# Giuseppe Olmeti



via Lapi 12, 48018 Faenza (RA) Italy (personal)
Comune di Faenza, piazza del Popolo 31, 48018 Faenza (RA) Italy (institutional)
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facebook pages: Giuseppe Olmeti - Buongiorno Ceramica

Sex Man | Date of birth 14/03/1960 | Nationality Italian

Director of Italian Association of Cities of Ceramics (AiCC)

**POSITION** 

General secretary and Project director of European Grouping of Territorial Cooperation Cities of Ceramics (EGTC AEuCC)

Employed in expectancy at Municipality of Faenza

#### WORK EXPERIENCE

#### 1 November 2022 - today

# Director of Associazione Italiana Città della Ceramica (AiCC)

City of Faenza ( www.ceramics-online..it www.buongiornoceramica.it )

- General director (projects, finance and administration).
- Coordinate and manage relations with AiCC members: 57 Italian Cities of ancient ceramic tradition.
- Coordinator of international relations (with sister associations: AfCC France, AeCC Spain, ArCC -Rumania, AgCC-Germany, ApICC-Poland, AczCC-Czech, AptCC-Portugal and more Countries).

National Public Administration

## 1 January 2014 – today

# General secretary and Project director of European Grouping of Territorial Cooperation "Cities of Ceramics" (AEuCC)

City of Faenza ( www.aeucc.eu )

- Preparation and creation of the EGTC (relations with EU Institutions and national governments).
- Coordinate and manage relations with 7 members (Italian, French, Spanish, Romanian, German, Czech Republic, Portoguese associations of Cities of Ceramics) and the 140 Cities indirectly members and with all European Cities of Ceramics from more countries.
- General secretary and Projects' director.
- Coordinator of international relations (with sister associations: AfCC-France, AeCC-Spain, ArCC-Rumania, AgCC-Germany, ApICC-Poland, AczCC-Czech Rep., AptCC-Portugal and other cities in more countries: Austria, Croatia, Slovenia, Hungary, Latvia, Lithuania, Denmark, Finland, Sweden, Korea, China, Russia, Turkey, Switzerland, etc.).
- Coordinator of relations with EU Institutions (Committee of Regions, Commission DGs).
- Coordinator of the AEuCC Master Plan.
- Coordinator of EU projects in actuation: Cerasmus+ (Erasmus), Women & Art (Erasmus) and CLAY (INTERREG Europe) and of projects in preparation: Citizen, Creative Europe, Italy-Croatia, Horizon.
- Coordinator of enlargement actions (with Cities of Ceramics of Austria, Poland, Croatia, Switzerland, Turkey, Latvia, Lithuania, Hungary, Slovenia, etc.).
- Coordinator of more ceramics promotion activities and projects (Sector analysis, website, etc).

European Public Administration

# 1 January 2009 – 31 October 2022

# Coordinator of Associazione Italiana Città della Ceramica (AiCC)

City of Faenza ( www.ceramics-online..it www.buongiornoceramica.it )





- Coordinate and manage relations with AiCC members: 46 Italian Cities of ancient ceramic tradition.
- General secretary and Administrative and project coordinator.
- Coordinator of international relations (with sister associations: AfCC France, AeCC Spain, ArCC -Rumania, AgCC-Germany, ApICC-Poland, AczCC-Czech, AptCC-Portugal and more Countries).
- Coordinator of a AiCC modern and classic proper promotional collection and of related exhibitions.
- Creator and coordinator of main AiCC projects "Buongiorno Ceramica" (Italian days of Ceramics), "Mater Ceramica", "Grand Tour", "AiCC to China", "Fame Concreta", and more.

National Public Administration

#### 1 June 2008 - 31 December 2018

# Coordinator Officer for Ceramic projects

City of Faenza ( www.argilla-italia.it www.arginet.eu )

- Creator and coordinator of Argillà Italia project (5 biennal editions 2008-2016).
- Creator and coordinator of ARGINET, ceramic European project Culture Programme (Faenza lead partner + Cities of Aubagne Fra, Argnetona Esp, Boleslawiec Pol, Gmunden Aus).
- Activator and coordinator of sister relation between Faenza and Jingdezhen (China, 3 visits) and relations with Icheon (Korea, 1 visit).
- Coordinator of more ceramic projects.

Local Public Administration

## 1 Jun. 2008 - 30 Apr. 2013

# Coordinator Officer for Economic Promotion and External Relation

City of Faenza

- Coordinator of promotion activities related to:
  - promotion of economy and tourism,
  - vocational guidance, training and entrepreneurial,
- development of real services to businesses and local marketing,
- promotion of job , employment and equal opportunities.
- Coordinator of ceramic projects.
- Coordinator of external relations office.

Local Public Administration

# 1 Jan. 2006 – 30 Oct. 2008

# **General Secretary**

Museo Internazionale delle Ceramiche in Faenza - MIC (International Museum of Ceramics in Faenza)

- General secretary and Administrative director.
- Coordinator of fund raising activities.
- Coordinator for technical and administrative activities related to exhibitions.
- Coordinator of European project SCA (Italy, Croatia, Serbia and Albania museums).

International Museum

## 1 Jan. 2003 - 31 Dec. 2005

## Director

Terre di Faenza (Touristic development company of Faenza area of 6 Municipalities)

- Director.
- Coordinator of development and promotion activities.
- Coordinator of relations with 60 public and private members.
- Coordinator of budget and staff.

Public and private consortium

# 1 Sep. 2002 - 30 May 2008

#### Consultant

FORMEZ (Consultant Public Company of Italian Government)

- Project of local development in north Albania.
- Coordinator of national touristic workshop.
- Editor of Local development strategies manuals.

Public consulting company

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## 1 Sep. 1997 - 31 Dec. 2002

# Coordinator Officer of Municipality of Faenza for Economic Promotion and External Relation

City of Faenza

- Coordinator of promotion activities related to:
  - promotion of economy and tourism,
  - vocational guidance, training and entrepreneurial,
  - development of real services to businesses and local marketing,
  - promotion of job, employment and equal opportunities.

Local Public Administration

# 1 Sep. 1987 - 30 Jun. 1997

# Sales Representative – Account manager

I.B.M. SEMEA (South Europe Meddle East and Africa)

(1 year Milan, 1 year Rome, 8 years Bologna)

- Account manager of Public Administration customers (Cities, Regions, Public services companies).
- Member of "IBM 100% Club" (8 on 8 years qualified as 100% target results).

**Private Multinational Company** 

# 1 Mar. 1986 – 30 Jun. 1987

# Sales and marketing Assistant Manager

DE.CO Bagnacavallo Ravenna

Account manager of Retailing companies and Commercial centres.

**Private Company** 

## **EDUCATION AND TRAINING**

# 1986 - 1987

# **Marketing Master**

IERScoop SINNEA Bologna

# 1986

# Marketing operative class

Procter & Gamble, Roma, Italy

# 1981 - 1986

# Degree in Economics & Marketing

110 cum laude / 110

University of Bologna, Italy

# 1976 - 1980

# Graduate in classic studies

40 / 60

Liceo Classico E.Torricelli, Faenza (RA) Italy

# PERSONAL SKILLS

#### Mother tongue(s)

Italian

# Other language(s)

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
Independent	Proficient	Proficient	Proficient	Proficient
Independent	Independent	Independent	Independent	Independent
Replace with name of language certificate. Enter level if known.				

English

Spanish

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user Common European Framework of Reference for Languages





#### Communication skills

- Good communication skills gained through several experiences of management
- Good relation with public administration and European Institutions

#### Organisational / managerial skills

- Innovator
- High administrative and Secreterial skill
- Project management
- Leadership

#### Job-related skills

- Organization and management of big events
- Management of European projects

# Computer skills

Good Microsoft Office™ tools

#### Other skills

Professional sailing skipper, instructor and racer in competitions with European experience

#### **Driving licence**

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#### ADDITIONAL INFORMATION

# Publications Presentations Projects Conferences Seminars Honours and awards Memberships

References

#### **PROJECTS**

- "Buongiorno Ceramica" general project coordinator for Italian and European edition
- "Cerasmus+" European project under Erasmus programme: general project coordinator
- "CLAY": European project under Interreg Europe programme: general project coordinator
- "Mater Ceramica": Italian Ministry project for Ceramics development: sector project coordinator
- "Grand Tour": AiCC promotion itinerant exhibition: general coordinator
- "Argillà Italia" general project coordinator of 5 editions (2008 2016)
- "ARGINET" (EU Culture Programme) general project coordinator
- "SCA" (EU INTERREG Programme) general project coordinator
- "ALBA" (Albania development project) sector project coordinator
- Spin-off project:: development of new enterprises sector coordinator
- Coordinator of more than 30 projects as City of Faenza Officer
- Coordinator of more than 50 projects as IBM Sales Account Manager

# **PUBLICATIONS**

- La ceramica artistica in Italia: imprese, luoghi, scenari e prospettive (Firenze, 2019)
- Le Città della Ceramica, a cura del Touring Club Italiano (Milano, 2018)
- European Ceramic Master Plan (AEuCC, Faenza, 2015)
- Enti locali e sviluppo turistico: line guida per l'innovazione (FORMEZ, Roma, 2005)
- Sviluppo dei servizi formativi e trasferimento buone prassi nel turismo (FORMEZ, Roma, 2007)
- Strategie di sviluppo del sistema territoriale di Faenza (FORMEZ, Roma, 2008)

#### **CONFERENCES & SEMINARS**

Speaker at more than 40 conferences (touristic, European projects, ceramics meetings)

# **MEMBERSHIP**

Member of AIC, International Academy of Ceramic

#### **ANNEXES**

None